

automotive engineering show

CHENNAI

An exhibition on technologies for automotive manufacturing

9 – 11 November 2017

Chennai Trade Centre, Chennai, India

www.aes-show.com

POST SHOW REPORT



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Fuelling a network of vehicle and component technologies and its end users

The Automotive Engineering Show Chennai held from **9 – 11 November 2017** in **Chennai**, popularly known as the “Detroit of Asia” ended on a positive note with noteworthy exhibits from 78 participants displaying robotic technologies, 3D printing,

automated manufacturing, surface painting, metrology, R&D software amongst many others. The show was also supported by knowledge sharing seminars that focussed on Industry 4.0, one of the most trending topics at the moment.



We met and showcased our products to important visitors like Daimler, Ashok Leyland, Nissan and the show has given us the results which we expected. Automotive Engineering Show Chennai is a good platform to start a conversation with our customers that will build long sustainable relationships. The show has been positive and we received a lot of customers. We will consider participating in the next edition too.

Kaptan Hondur, Manager International Sales, Tunkers Automation India Pvt Ltd

We cater to automotive customers like Daimler, Royal Enfield, Ford and Renault-Nissan. We had these customers visit us and spend at least 30 minutes at the booth, understanding our products. In fact we have met all our customers from South India this time. Our objective of participation was to market our products and brands and we have achieved it. It makes sense to launch new products here and we will definitely like to participate in Automotive Engineering Show Chennai.

Himanshu Jadhav, Director, EEPOS India





Our association with Automotive Engineering Show Chennai goes long back and over the years, we have had a good experience. Industry is moving from mechanised to electric vehicles and it is necessary to explore high-tech solutions from different avenues. Education is lacking in this aspect and this show can fill that gap. We will continue to be associated as we feel this is a very knowledge-oriented platform for our sector.

Mr L. Rukmangadan, Manager – Infotronics, Global Automotive Research Centre (GARC)



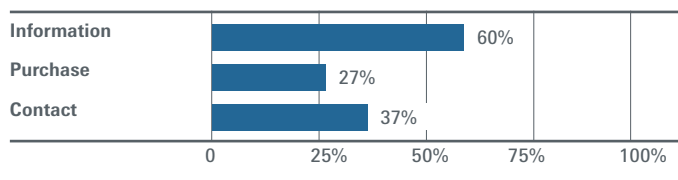
Visitors trust this platform to source and learn new mechanisms

91% visitors satisfied with their visit to show!

The show served 3069 visitors from trade and professional automotive backgrounds over three days. Majority of the visitors comprised of key buyers from vehicle and component manufacturing. Out of this number, 83% visitors enjoy decision making powers which enabled our exhibitors to make the most of their time at the show.

Which objectives are you pursuing in visiting the fair?*

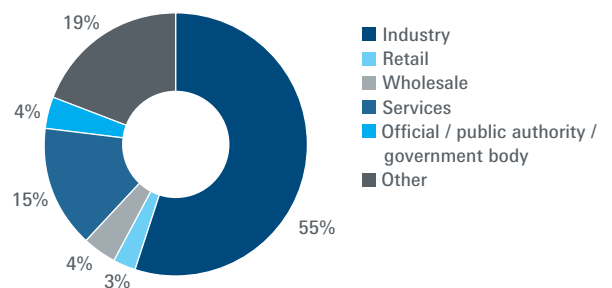
Visitors at Automotive Engineering Show Chennai 2017



We came across many industrial equipments and product launches displayed here like automated equipment and lights for future automation. We plan on using the product information collected here in our manufacturing processes. The platform helped us gain knowledge and market insights about new product innovations from global brands with minimum investment of our time. We will like to visit and participate in the seminars in the next edition too.

Narayan P Kulkarni, Manager-MED, TVS Sundram Fasteners Ltd Autolec Division

Business sector of the visiting companies



94% visitors attained their objective of visiting

93% visitors were content with the product range at the show

92% visitors will visit Automotive Engineering Show Chennai 2019

*multiple selection

Some highlights of the Chennai edition

- Going by the buzz in the moment, 115+ delegates attended seminars on Industry 4.0 & IIoT along with a post-GST implementation seminar by ACMA
- The show was inaugurated by Thiru M. C. Sampath, Hon'ble Minister of Industries, Government of Tamil Nadu and Thiru Atulya Mishra, IAS Secretary, Industry Department, Government of Tamil Nadu
- Lively discussion on surface engineering in the automotive industry.

Thank you Partners

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Next edition: Automotive Engineering Show Chennai
4th to 6th July 2019
Hall 1, Chennai Trade Centre, Chennai, India

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