

# automotive engineering show

CHENNAI

An exhibition on technologies for  
automotive manufacturing

**4 – 6 July 2019**

Hall no. 1, Chennai Trade Centre, Chennai

[www.aes-show.com/chennai](http://www.aes-show.com/chennai)



messe frankfurt

# Get your brand the visibility it deserves

The automotive industry is identified as the technology trendsetter amongst the manufacturing industries. With a growing support on digital mechanisms, every stage of production is fused with improved R&D, quality control and production equipment. Focusing on this insight, Automotive Engineering Show Chennai displays automotive manufacturing solutions from international and indigenous brands across India.



## Overview of 2017 edition



78 exhibitors



3069 visitors

With its growing reach in every edition, the show will prove to be an important representation of one of the biggest auto clusters of India.

## Why bring your brand to Chennai?

- It houses all the major OEMs and component manufacturers
- India's largest automobile and auto components exporter
- Most cost effective location for manufacturing cars
- Accounts for over 32% of India's production capacity for automotive components
- Largest turn-out of skilled manpower in auto engineering in India.

Source: [www.investingintamilnadu.com](http://www.investingintamilnadu.com)

We met visitors who represent OEMs and Tier 1 suppliers, and have initiated deals with system integrators here. Our main participation objective in AES Chennai was to meet local customers and we have received a positive response. We will definitively continue our participation in this show.

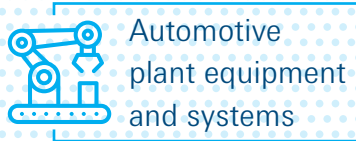
– **Sandeep Dawkhar**, General Manager-Robotics, Tooling & System Integration, Tal Manufacturing Solutions Ltd



# Discover your competitive edge

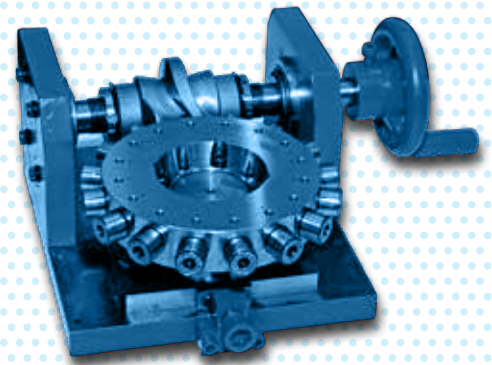
The Automotive Engineering Show Chennai focuses on four key product categories that defines automotive manufacturing technologies. Every exhibit captures product expertise that can surpass the current norms of the industry.

## Exhibitor profile



We have had visitors of a higher seniority meet us who were curious to discuss the digitisation of smart manufacturing. There was a positive increase in visitors. Being in Chennai, at this show, we have met our participation objectives and will consider participating in the next edition.

– **Sunil Mehta**, General Manager-Automotive Business Development, Factory Automation & Industrial Division, Mitsubishi Electric India Pvt Ltd



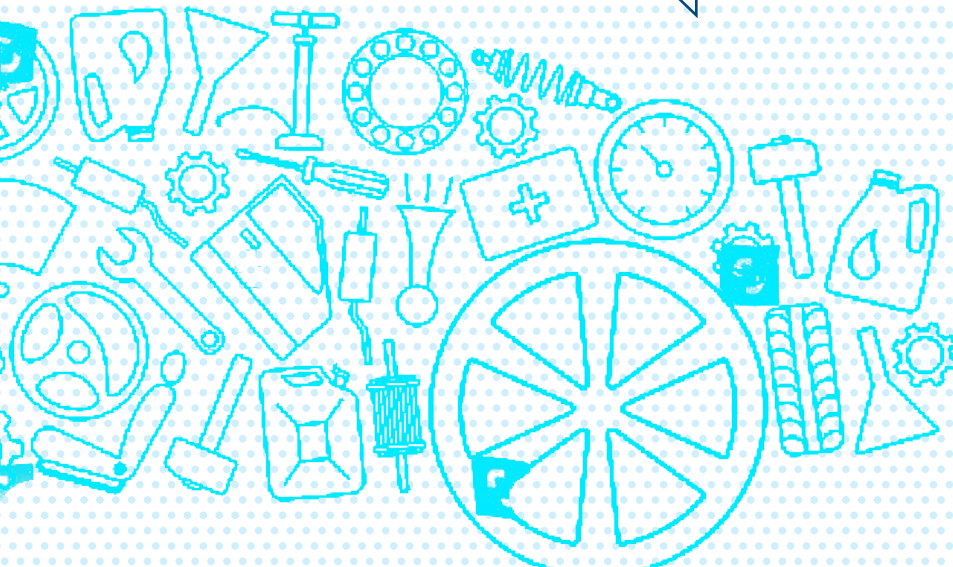
## Featured exhibitors from the last edition

- Anchor Electricals Pvt Ltd
- Carl Zeiss India (Bangalore) Pvt Ltd
- Faro Business Technologies Pvt Ltd
- Ifm Electronic India Pvt Ltd
- Mitsubishi Electric India Pvt Ltd
- Nikon India Pvt Ltd
- Omron Automation Pvt Ltd
- Panasonic India Pvt Ltd
- Polyworks India
- Schmalz India Pvt Ltd
- TAL Manufacturing Solutions Ltd
- Tunkers Automation India

*and many more...*

## Why should your brand be at AES?

- The show is a one-stop platform to showcase significant developments in manufacturing technologies in the automotive and auto component sector
- The seminar will be an excellent business networking platform to learn and exchange insights about the cutting edge technologies in the automotive sector
- Potential support from GARC, ARAI, ACMA, SAE, iCAT, and NSIC will widen the show's visitor reach
- An opportunity to meet automotive OEM's like Royal Enfield, Ashok Leyland, Ford, Lucas TVS, Catepillar, Sundaram Brake Linings Ltd and many more



## Visitor profile

The show will connect you with important players in the vehicle and component manufacturing domain that will help you widen your footprint in India. In fact, 62% of visitors comprise of top management professionals who are important decision makers. Our attendees are mostly from the following industries and job profiles.

### Industry

- Original equipment manufacturers (vehicle manufacturers)
- Third party manufacturers
- Component manufacturers from Tier 1, Tier 2 and Tier 3 cities
- Machine builders

### Designation

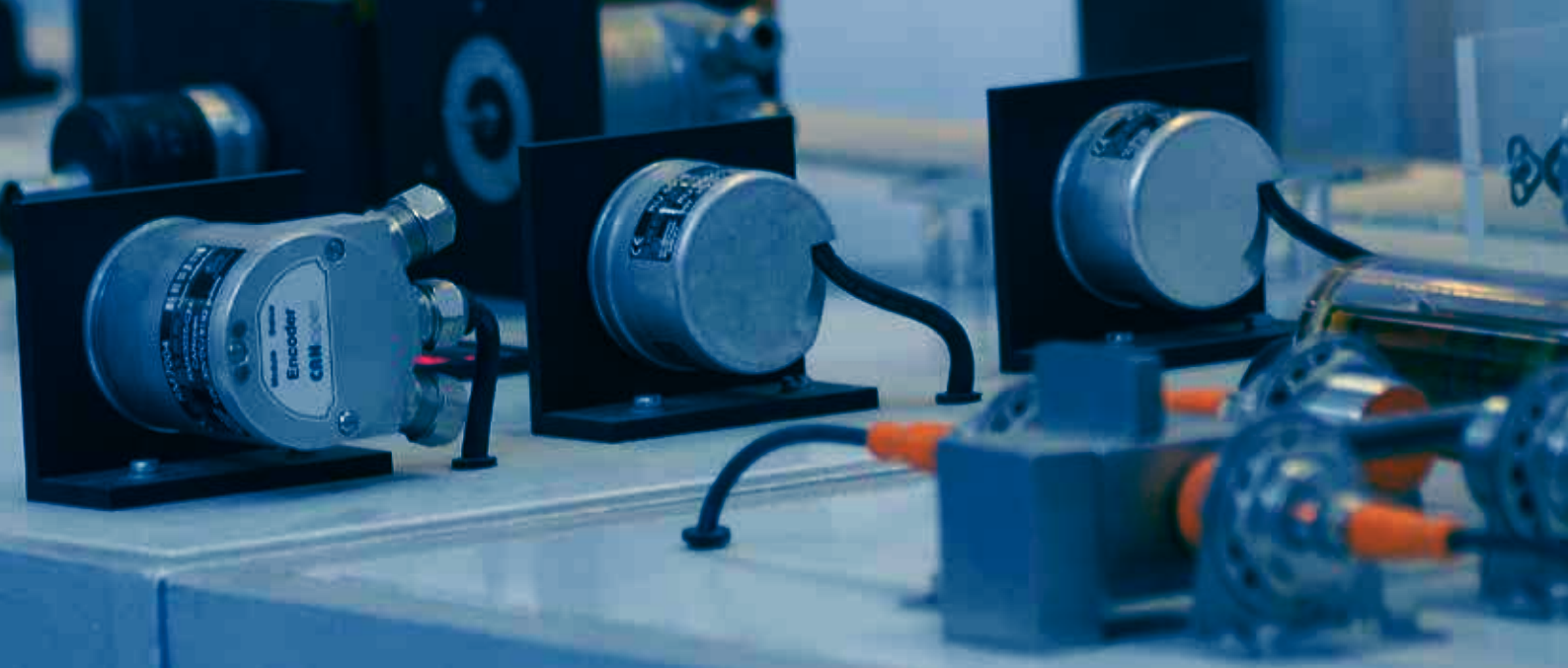
- System integrators
- managers from planning, quality, design production, capital purchase and procurement
- Plant heads
- Maintenance / R&D department heads
- Engineers from assembly line
- Technology managers



With IIoT here, the big question today is, what will the cars of the future be driven by? We are already doing a lot with Industry 4.0 and IIoT globally and with the trend picking up in India and at the Automotive Engineering Show, I am looking for companies with new technologies and if the same can be adopted by us. We use AGV and AIV in our overseas plants and found a similar technology at AES. We will like to explore the AIV technology by Omron and will be in touch with them.

– **Jasmeet Singh Arora**, Manager, Process Planning & Projects, Mercedes – Benz





**94%** visitors met their objectives of participating

**92%** visitors likely to visit the next edition

This was my first visit to Automotive Engineering Show and it was helpful in updating myself about the technology advancements. As a company, we were looking at solutions that can improve efficiencies and I found a few technologies here that can be considered. The seminar was very relevant and an eye opener on some new solutions in coating and AIV. I am definitively going to be here in the next edition.

– **Mr Ravi Arumugham L**, Manager, Facilities & Projects, BMW Group – Plant Chennai

We have a long association with AES and it is good to be back. I see new trends here and it is always a good learning. Solutions showcased by Bollhoff, Carl Zeiss, Nikon are really innovative, I am personally very inquisitive to learn more about these and the live demos help understand this better. We hope to see Automotive Engineering Show Chennai grow and bring new players. As we share similar objectives, we will continue to extend our support to this endeavor.

– **Mr Vijay A. Pankhawala**, Deputy Director, Business Development & Corporate Planning, ARAI



## Participation details

### Raw space (min. 24 sqm)

Ideal for your own designer stall. Exhibitors can fabricate and design their stand, subject to organiser's approval. Power supply is charged separately.

### Shell scheme (min. 9 sqm)

Shell scheme booth includes Octonorm partitions, fascia board with company name, spot lights, one counter table, three chairs, one power socket (5 amp), one catalogue, exhibitor passes and one waste bin.

For participation rates please contact the sales team.

## About the organiser

### Background information on Messe Frankfurt

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,500\* employees at some 30 locations, the company generates annual sales of around €661\* million. Thanks to its far-reaching ties with the relevant sectors and to its international sales network, the Group looks after the business interests of its customers effectively. A comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent). \*preliminary numbers 2017

For more information, please visit our website at:  
[www.messefrankfurt.com](http://www.messefrankfurt.com) | [www.congressfrankfurt.de](http://www.congressfrankfurt.de) | [www.festhalle.de](http://www.festhalle.de)

Supporting associations



## Contact details

Interested in knowing more about the show? We will be delighted to assist you.

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